

JEWISH COMMUNAL FUND

2018

GIVING REPORT





About Jewish Communal Fund

Jewish Communal Fund (JCF) is the largest and most active network of Jewish funders in the nation. JCF facilitates philanthropy for nearly 9,000 people associated with 3,800 funds, totaling \$1.65 billion in charitable assets. In FY 2018, our generous Fundholders granted out \$435 million—26% of our assets—to charities in all sectors.

The impact of JCF's network of funders on the Jewish community and beyond is profound. In addition to an annual unrestricted grant to UJA-Federation of New York, JCF's Special Gifts Fund (our endowment) has granted more than \$17 million since 1999 to support programs in the Jewish community at home and abroad, including kosher food pantries and soup kitchens, day camp scholarships for children from low-income homes, and the creation of a sensory gym at a local JCC to serve children with special needs. These charities are selected with the assistance of UJA-Federation of NY.

For a simpler, easier, smarter way to give, look no further than the Jewish Communal Fund.

To learn more about JCF, visit jcfny.org or call us at (212) 752-8277.

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As the leading collective of Jewish funders in the country, the Jewish Communal Fund (JCF) has a singular mission: to help our Fundholders get better at giving back.

For nearly 50 years, we've helped our Fundholders make their charitable giving simpler and more tax efficient—and along the way we have made a profound impact on our community.

In addition to our Fundholders' giving—totaling \$435 million in FY 18—JCF's endowment donates millions of dollars to Jewish communal institutions and charities.

We have a gift for giving.

In this second annual JCF Giving Report, we provide updated data and research capturing giving trends within the Jewish community as seen from one of the longest-running donor advised funds in the country. Now entering its 47th year, JCF has played a critical role in facilitating charitable giving for a wide spectrum of Jewish philanthropists of varying means, ages, interests and religious affiliations.

Here are some statistics that shed light on the uniqueness that is the JCF funder community:

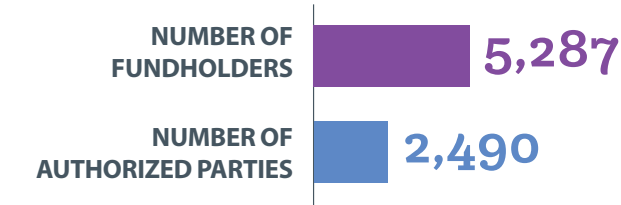
- JCF Fundholders make an average of 15 grants per fund per year, with a median grant amount of \$500.
- JCF Fundholders distributed 26% of charitable assets, as a collective, in FY 18.
- Nearly one-third of funds distributed 50% or more of the balance in their funds to charities in FY 18.
- The sectors that received the largest number of dollars from JCF Fundholders in FY 18 were education, Israel, and community organizations/human services (these same categories topped the chart last year, too).
- Our Fundholders made nearly 40,000 grants (70% of all grants) to Jewish organizations, totaling nearly \$200 million.
- Our Fundholders granted \$23 million to UJA-Federation of NY in FY 18, in addition to JCF's \$2 million annual gift to UJA.
- JCF announced \$840,000 in Special Gifts Fund grants in FY 18.

We invite you to delve into this report and learn more about the JCF philanthropic community, charitable giving trends, and the ways in which JCF Fundholders are collectively making our community and the world a better place.

Who are JCF's Fundholders?

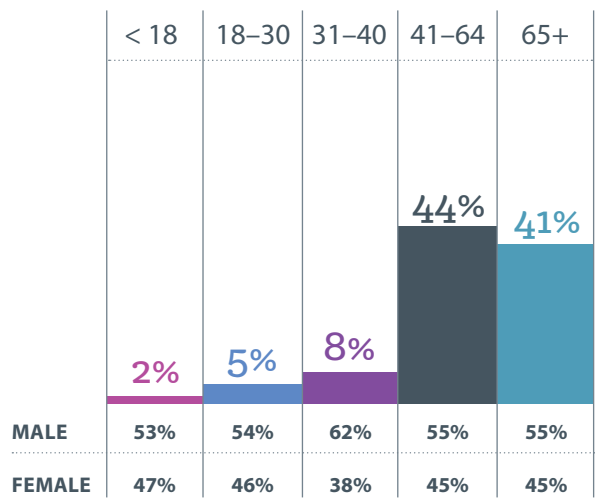


Nearly 9,000 people participate in some capacity on the 3,800 funds at JCF. This includes Fundholders who oversee all aspects of the account, and Authorized Parties (family members, assistants, advisors) appointed by the Fundholders who have varying degrees of privileges to act on the fund. JCF allows Fundholders to name Successors to their fund and does not limit how many generations a fund can be in existence as long as there are assets available for grant-making. Currently, there are Fundholders representing the third generation of their families.

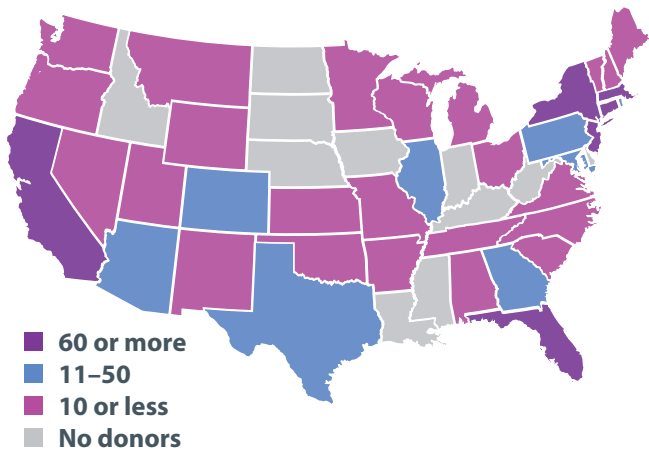


JCF enables Fundholders to engage their families and advisors in their philanthropic journey.

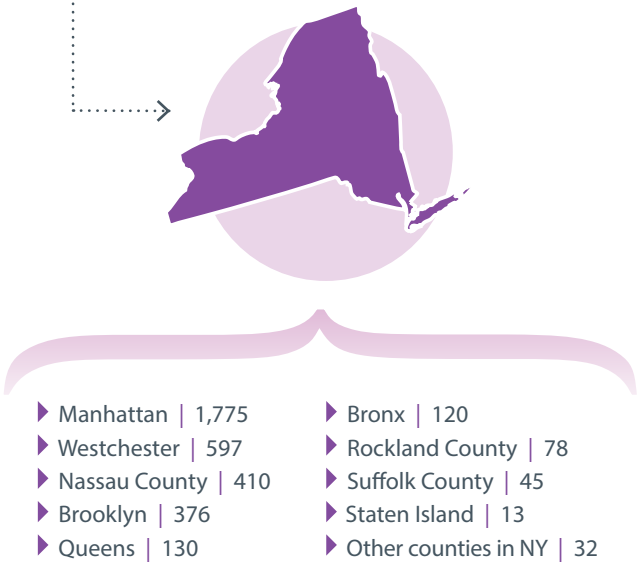
Fundholders' Ages



Geographic Location of our Fundholders

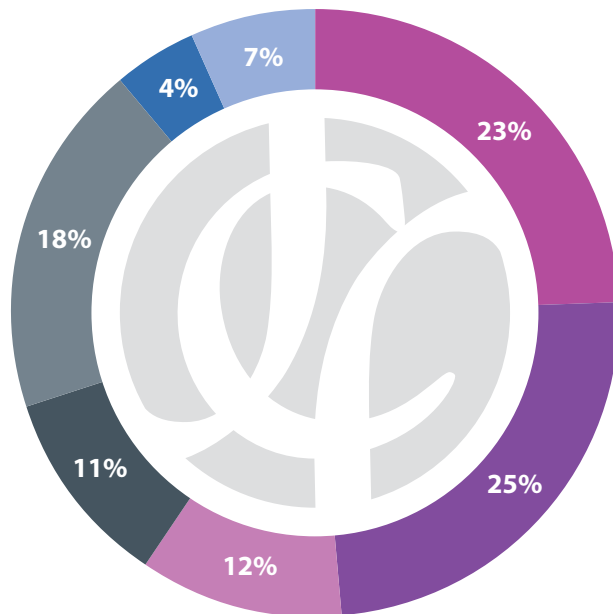


- NEW YORK • 3,576
NEW JERSEY • 699
FLORIDA • 244
CONNECTICUT • 165
CALIFORNIA • 150
MASSACHUSETTS • 60
- ISRAEL • 69
CANADA • 9
ENGLAND • 5
HONG KONG • 1
NETHERLANDS • 1
FRANCE • 1



Breakdown of JCF Funds by Balance

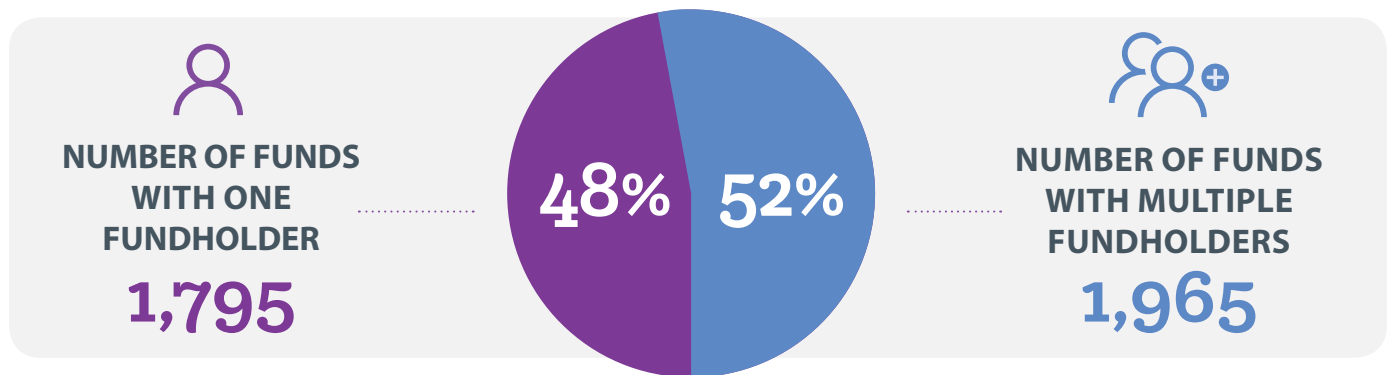
PHILANTHROPISTS AT EVERY LEVEL USE JCF FOR THEIR CHARITABLE GIVING



Percentage of JCF funds by balance:



The majority of JCF Fundholders participate on their fund as a couple or a family—**giving brings families together.**



2017 to 2018

NUMBER OF FUNDS

3,800

Increased by 300

CHARITABLE ASSETS UNDER MANAGEMENT

\$1.65 BILLION

Increased by over \$100 million

MEDIAN ACCOUNT BALANCE

\$27,518

Increased by \$1,043

JCF's Fundholders' Generosity

JCF Fundholders are active grant-makers; they make an average of 15 grants each year per fund.

As a collective, JCF Fundholders granted out 26% of assets to charitable causes in FY 2018.



9,216

CHARITIES SUPPORTED IN 2018
(was 8,764 in 2017)



15

AVERAGE NUMBER OF GRANTS
PER FUND PER YEAR

Average Grant Amount

\$7,468



\$7,800

THREE-YEAR AVERAGE

Median Grant Amount

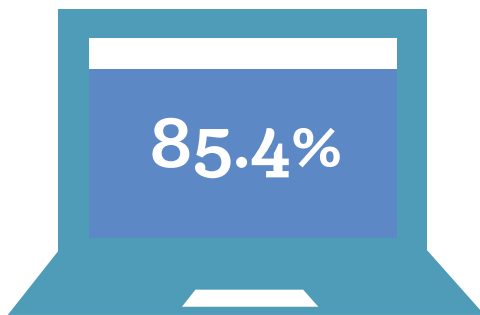
\$501



\$584

THREE-YEAR AVERAGE

JCF distributed a record number of grants—58,224—in 2018 (8% INCREASE FROM 2017)



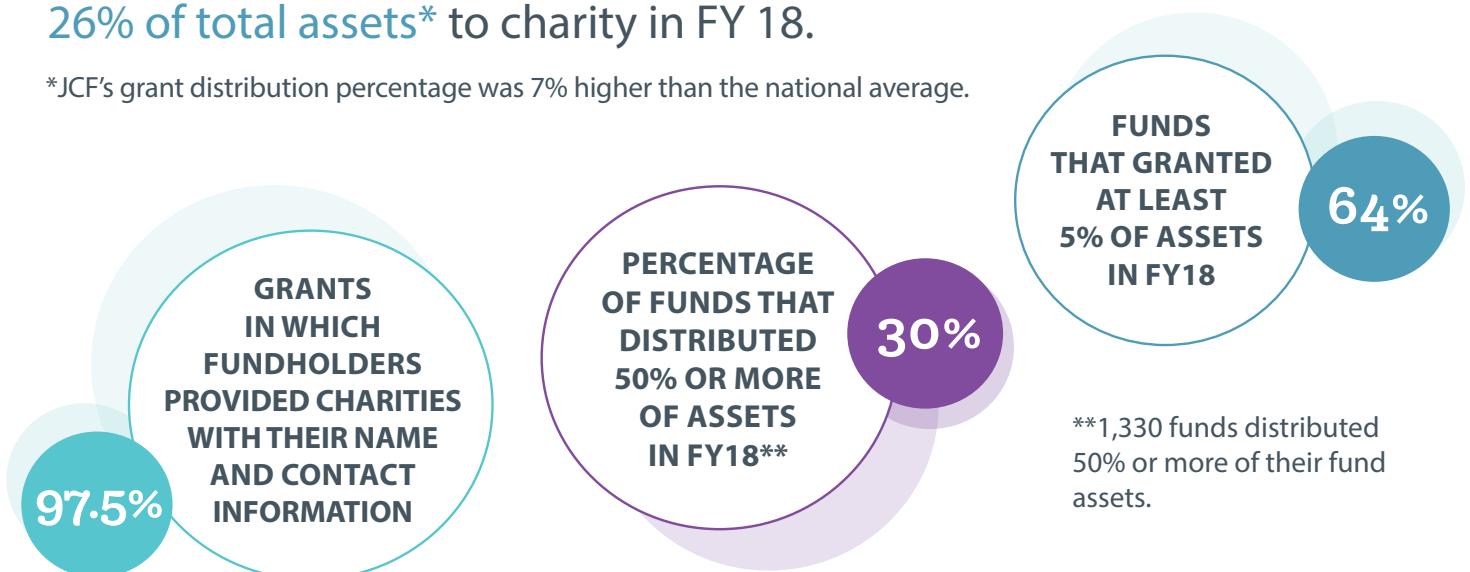
49,703

GRANTS RECOMMENDED ONLINE

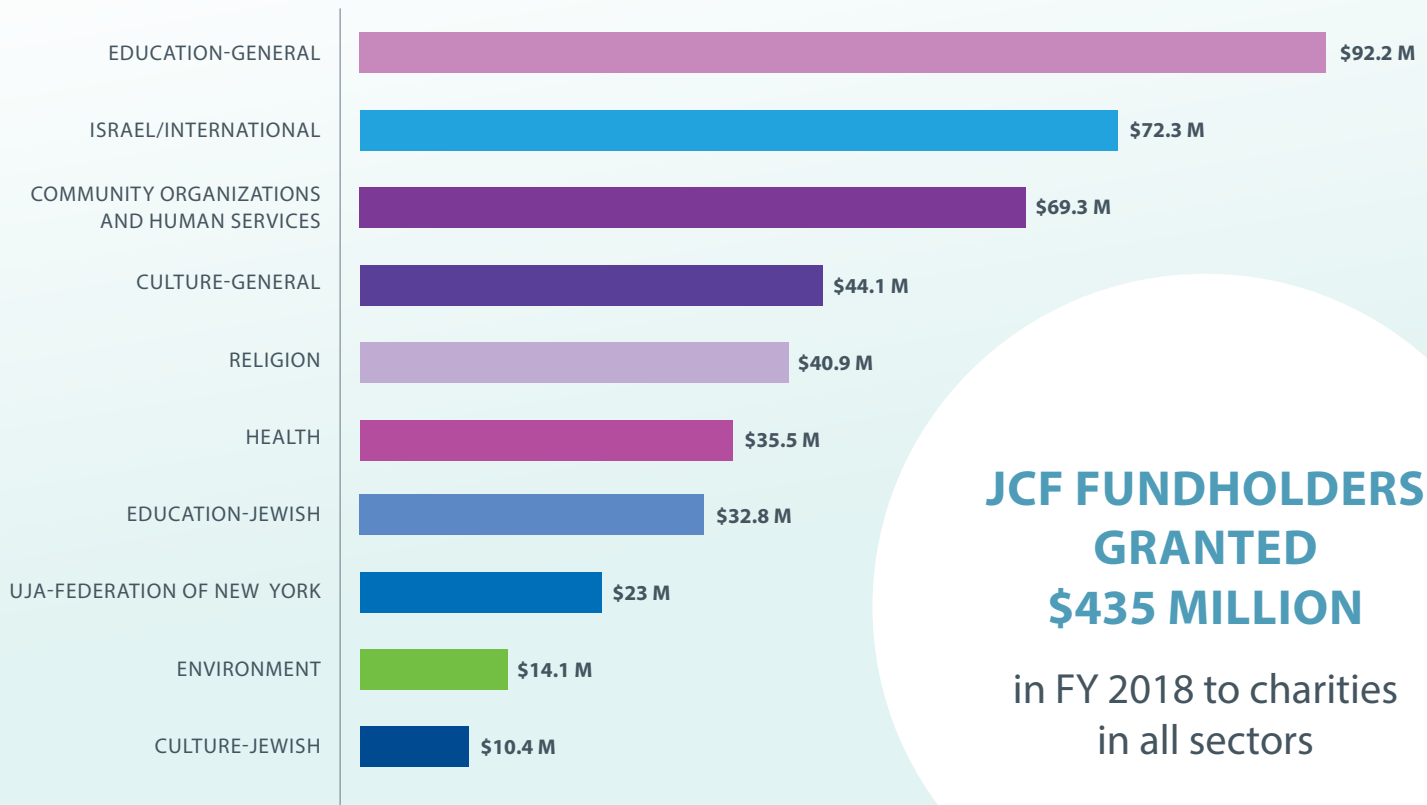
8,521 recommended by fax/mail

As a collective, JCF Fundholders distributed 26% of total assets* to charity in FY 18.

*JCF's grant distribution percentage was 7% higher than the national average.



Which causes do JCF Fundholders support?



“For a lot of people JCF is about convenience, but in addition, it makes me part of a giving community.”

JENNY LYSS, JEWISH COMMUNAL LEADER AND JCF TRUSTEE

JCF Fundholders' Top Charities in FY 18

(as measured by number and dollar amount of grants)



COMMUNITY ORGANIZATIONS

Top charities in terms of # of Grants

- ▶ UJA-Federation of New York, Inc.
- ▶ American Jewish Committee (tied for 2nd most grants)
- ▶ Sephardic Community Youth Center (tied for 2nd most grants)

Top two charities in terms of Dollar Amounts

- ▶ UJA-Federation of New York, Inc.
- ▶ Robin Hood Foundation



CULTURE-GENERAL

Top two charities in terms of # of Grants

- ▶ New York Public Radio
- ▶ WNET

Top two charities in terms of Dollar Amounts

- ▶ Museum of Modern Art
- ▶ Children's Museum of Manhattan Growth Through Art & Museum Experience



CULTURE-JEWISH

Top two charities in terms of # of Grants

- ▶ United States Holocaust Memorial Museum
- ▶ Hillel: The Foundation for Jewish Campus Life

Top two charities in terms of Dollar Amounts

- ▶ Moishe House
- ▶ Hillel: The Foundation for Jewish Campus Life



EDUCATION-GENERAL

Top two charities in terms of # of Grants

- ▶ The Trustees of Columbia University in the City of New York
- ▶ Trustees of the University of Pennsylvania

Top two charities in terms of Dollar Amounts

- ▶ Brown University
- ▶ New York University



EDUCATION-JEWISH

Top two charities in terms of # of Grants

- ▶ Magen David Yeshivah
- ▶ Yeshivah of Flatbush

Top two charities in terms of Dollar Amounts

- ▶ Salanter Akiba Riverdale Academy (SAR)
- ▶ Yeshiva University



ENVIRONMENT

Top two charities in terms of # of Grants

- ▶ Central Park Conservancy, Inc.
- ▶ Natural Resources Defense Council, Inc.

Top two charities in terms of Dollar Amounts

- ▶ Brooklyn Botanic Garden Corporation
- ▶ New York Restoration Project



HEALTH

Top two charities in terms of # of Grants

- ▶ SBH Community Service Network, Inc.
- ▶ Memorial Sloan-Kettering Cancer Center

Top two charities in terms of Dollar Amounts

- ▶ NYU Langone Hospitals
- ▶ Duke University Health System, Inc.



HUMAN SERVICES

Top two charities in terms of # of Grants

- ▶ Chai Lifeline
- ▶ The Sephardic Food Fund, Inc.

Top two charities in terms of Dollar Amounts

- ▶ Citymeals-on-Wheels
- ▶ Chai Lifeline



INTERNATIONAL/ISRAEL

Top two charities in terms of # of Grants

- ▶ American Friends of Yad Eliezer, Inc.
- ▶ Jewish National Fund

Top two charities in terms of Dollar Amounts

- ▶ American Israel Education Foundation, Inc.
- ▶ The Birthright Israel Foundation



RELIGIOUS

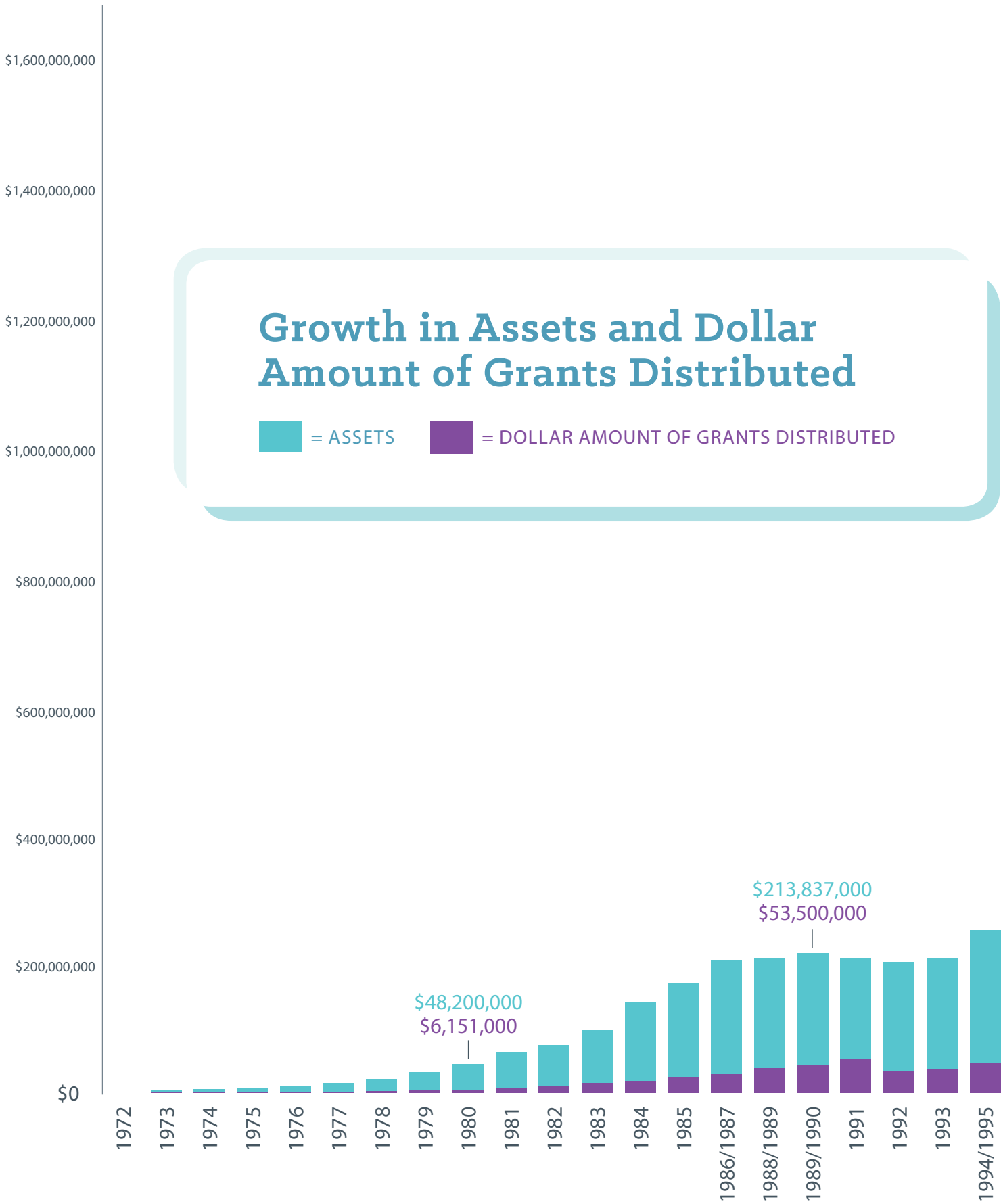
Top two charities in terms of # of Grants

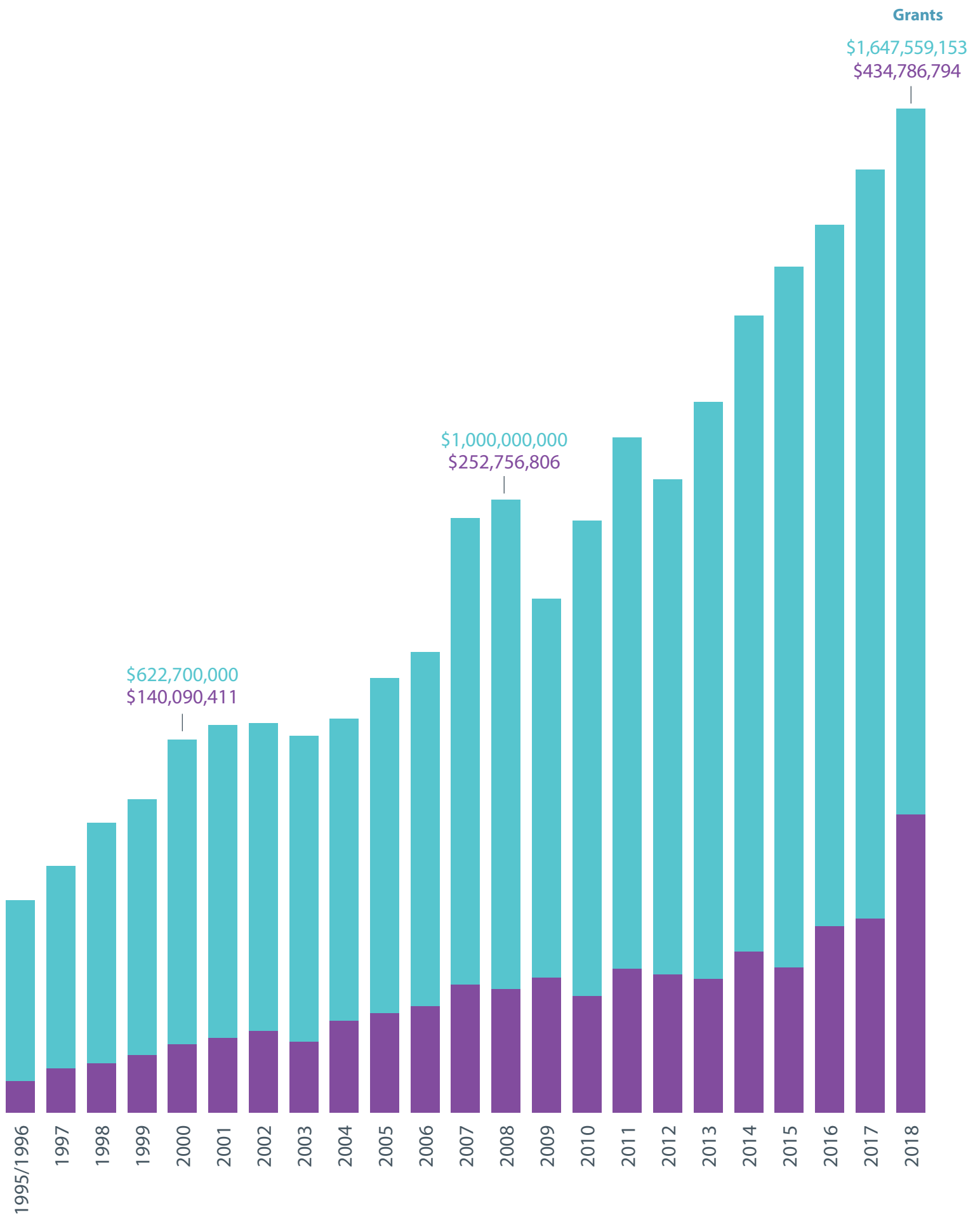
- ▶ Union of Orthodox Jewish Congregations of America
- ▶ Shaare Zion Congregation - Brooklyn, NY

Top two charities in terms of Dollar Amounts

- ▶ Union of Orthodox Jewish Congregations of America
- ▶ Congregation Rodeph Sholom - New York

TOTAL: \$435 Million





Giving Jewishly

When Fundholders choose JCF to facilitate their charitable giving, they are making a powerful statement about giving as a Jewish collective to a broad range of charitable causes in all sectors.

JCF Fundholders also benefit from “double bottom line” returns—their fees are reinvested in the Jewish community in the form of a \$2 million gift to the UJA-Federation of New York’s annual campaign, as well as Community Gifts to Jewish organizations from JCF’s endowment, the Special Gifts Fund.

Since 2000, Jewish Communal Fund’s generous Fundholders have made nearly

300,000+ GRANTS

to Jewish organizations, totaling nearly

\$2 Billion.

100,000+ GRANTS

to Israeli and other international charities, totaling nearly

\$664 Million.



Jewish Communal Fund Fundholders granted **\$23 million** to UJA-Federation of New York in 2018. In addition, JCF makes an unrestricted Community Gift of **\$2 million** each year to UJA. Since 1972, JCF has distributed approximately **\$470 million** to UJA.



39,528

**FUNDHOLDERS’
GRANTS TO JEWISH
ORGANIZATIONS IN FY 18,
TOTALING \$196,698,771**

**16% INCREASE FROM LAST YEAR IN DOLLARS
GRANTED TO JEWISH CHARITIES**



The majority of JCF Fundholders identify as **Jewish***.

- 96% identify as Jewish
- 2% do not
- 2% selected “prefer not to answer”

*The results of an independent survey conducted by Wellspring Consulting on behalf of JCF, administered in July 2017.

JCF Reinvests in the Jewish Community

Since 1999, JCF's Endowment, the **Special Gifts Fund**, has granted more than **\$17 million** to Jewish charities in New York.



JCF'S SPECIAL GIFTS FUND GRANTS IN 2018

\$840,000

This year's Special Gifts Fund Grantees include:



\$375,000 to the United Jewish Council of the East Side to provide a Digital Choice Food Pantry



\$250,000 for New York Legal Assistance Group (NYLAG) to provide free Civil Legal Services at the Brooklyn Resource Hub



\$125,000 to the Community Initiative for Holocaust Survivors (CIHS) showcasing "Hours of Freedom"



\$90,000 to support the Marion & Aaron Gural JCC to cover increased food costs at the new Sustenance Center



JCF Fundholders contribute a wide range of assets

\$450,850,000

TOTAL CONTRIBUTIONS IN FY 18

51%

CASH CONTRIBUTIONS

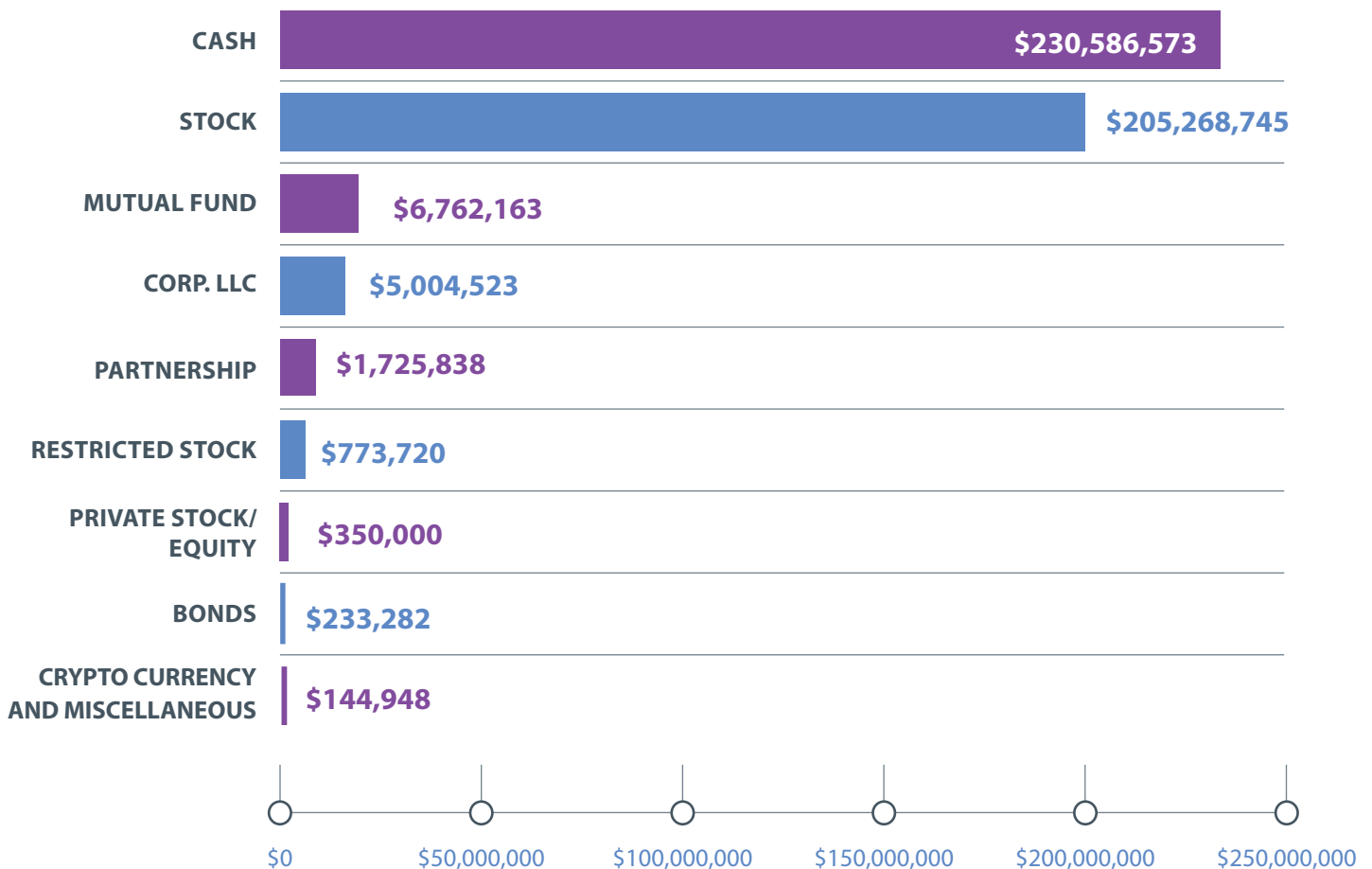
47%

PUBLICLY-TRADED
SECURITIES

2%

COMPLEX ASSETS
(NON-PUBLICLY TRADED)
ASSETS

Total Contribution Amounts by Gift Type





Message from our President, Zoya Raynes

Every year, we are humbled by the enormous generosity of JCF's Fundholders. FY 2018 was no exception—our Fundholders recommended a staggering 58,000 grants totaling \$435 million to charities in every sector. It is our privilege to facilitate your grant-making, and we are pleased to report a record-breaking year of growth and service to the Jewish community. By choosing JCF to facilitate your charitable giving, you further enable us to support local Jewish programs and initiatives and change lives for the better. Your grants and ours combine to create a double bottom line.



JCF is the donor advised fund of the Jewish community.

Since 1972, the Jewish Communal Fund (JCF) has been helping people achieve their philanthropic and tax-saving goals simply and efficiently, with flexibility, full confidentiality, convenience, and personal service from a dedicated professional staff. JCF has grown to be one of the largest and most generous networks of Jewish philanthropists in the world.

jcfny.org